



CORK

Community Action on Alcohol

Knocknaheeny • Hollyhill • Gurrabraher • Churchfield

Supported by The Alcohol Forum

LOCAL ACTION PLAN
2019–20

Community Action on Alcohol Northside CAAN

*Having conversations in
our community and taking
local action to reduce harms
caused by alcohol.*

Knocknaheeny • Hollyhill • Gurrabraher • Churchfield

Following the successful implementation of the previous *Local Action on Alcohol Plan 2016–18* which aimed to bring about change in the local environment and community systems, which currently facilitate harmful levels of consumption and patterns of drinking in Ireland, Community Action on Alcohol Northside (CAAN) members agreed to continue to strive to reduce harms caused by alcohol in the local communities of Knocknaheeny, Hollyhill, Gurranaברה and Churchfield by developing a 2019–20 area plan. It is envisaged the *Community Action on Alcohol Northside – Local Action Plan 2019–20* which was developed in the first quarter of 2019 will be implemented using a community mobilisation approach, delivered collaboratively and underpinned by both the *Reducing Harm, Supporting Recovery – A health-led response to drug and alcohol use in Ireland 2017–25* and Public Health Alcohol Act 2018. This Local Action Plan will also include key actions from the previous Local Action Plan 2016–18, while incorporating suggestions for improvement from the *Community Action on Alcohol Pilot Evaluation* conducted by UCC in 2018.

Community Action on Alcohol Northside – Local Action Plan 2019–20 is based on the below five key goals from the *Reducing Harm, Supporting Recovery – A health-led response to drug and alcohol use in Ireland 2017–25* document and is guided in particular by the following strategic action 1.1.1:

Ensure that the commitment to an integrated public health approach to drugs and alcohol is delivered as a key priority delivered by promoting the use of evidence based approaches to mobilising community action on alcohol.

CAAN Goals

- 1: Promote and protect health and wellbeing
- 2: Minimise the harms caused by the use and misuse of alcohol and promote rehabilitation and recovery
- 3: Address the harms of alcohol* markets and reduce access to alcohol* for harmful use
- 4: Support participation of individuals, families and communities (Social Capital)
- 5: Develop sound and comprehensive evidence-informed policies and actions

*For purposes of this *Local Action on Alcohol Plan 2019–20* substances and/or drugs have been exchanged with alcohol as the primary focus of this group is tackling alcohol related harm in our community.



CAAN Goal 1: Promote and protect health and wellbeing

KEY ACTIONS 2019–20

Build awareness of key public health messages:

- **Hidden harms**
- **Local action plan with target groups**
- **Community engagement**
Schools, YouthReach, staff, boards, local young people and childrens' services and supports, i.e. CYPSC, youth and sports organisations

JAN–MARCH

- > Develop and agree a *CAAN Local Action on Alcohol Plan 2019–20* 2019
- > askaboutalcohol.ie campaigns (ongoing) 2019 & 2020
- > CAAN marketing/social media campaign (Facebook) 2019 & 2020
- > Review the *CAAN Local Action on Alcohol Plan* 2019 & 2020

APRIL–JUNE

- > askaboutalcohol.ie campaigns 2019 & 2020
- > Attend Listowel's *Hidden Harm* workshop 2019
- > CAAN marketing/social media campaign (Facebook & Twitter) 2019 & 2020
- > CAAN postcards – local art 2019 & 2020
- > Community engagement – invite young people from the area to attend the debate in Listowel 2019

JULY–SEPT

- > askaboutalcohol.ie campaigns 2019 & 2020
- > *Hidden Harm* seminar/workshop and Cork Drug Awareness Events planning 2019 & 2020
- > CAAN marketing/social media campaign (Facebook & Twitter) 2019 & 2020

OCT–DEC

- > askaboutalcohol.ie campaigns 2019 & 2020
- > Deliver a *Hidden Harm* seminar/workshop for Cork Drug Awareness Events 2019 & 2020
- > CAAN marketing/social media campaign (Facebook & Twitter) 2019 & 2020
- > Community Engagement work: Invite young people from Listowel to Cork to hold a debate 2019 and develop Garda ID campaign 2020

CAAN Goal 2: Minimise the harms caused by the use and misuse of alcohol and promote rehabilitation and recovery

KEY ACTIONS 2019–20

Minimise the harms by promoting/delivering:

Education and awareness programmes and campaigns, Steps to Cope Service, Alcohol Info Pods, Strengthening Families Programme 6–11 years, Family Support Groups, SMART Recovery Group, Parents Plus Adolescent programmes and Mind Your Head (Module)

- **Trainings**

SAOR Brief Intervention, SMART Recovery, Putting The Pieces Together

- **Liaise with local networks and organisations**

Young Knocknaheeny, Northside Interagency Network, Northside Substance Misuse Initiative, Churchfield Community Trust, Education Network, Tusla – The Springboard Project, Primary Health Care Centre, Community Safety Forum and youth and sporting organisations

JAN–MARCH

- > Develop and agree a *CAAN Local Action on Alcohol Plan 2019–20* [2019](#)
- > Facebook posts regarding SMART Recovery and Family Support Group information [2019 & 2020](#)
- > Review the *CAAN Local Action on Alcohol Plan 2019–20* [2020](#)

APRIL–JUNE

- > Facebook posts regarding SMART Recovery and Family Support Group information [2019 & 2020](#)
- > Liaise with local networks and organisations (see above) [2019 & 2020](#)

JULY–SEPT

- > Facebook posts regarding SMART Recovery & Family Support Group information [2019 & 2020](#)
- > SAOR Brief Intervention, Putting the Pieces Together [2019 & 2020](#)
- > Liaise with local networks and organisations (see above) [2019 & 2020](#)

OCT–DEC

- > Facebook posts regarding SMART Recovery and Family Support Group information [2019 & 2020](#)
- > Strengthening Families Programme 6–11 years, Parents Plus Adolescent Programme [2019 & 2020](#)
- > Liaise with local networks and organisations (see above) [2019 & 2020](#)



CAAN Goal 3: Address the harms of alcohol markets and reduce access to alcohol for harmful use

KEY ACTIONS 2019–20

Support the implementation of the Public Health Alcohol Act 2018

- CAAN Area – Alcohol Outlet Density re-mapping, including proximity to schools, youth and sporting organisations
 - Support structural separation and prohibition of alcohol advertising
 - Promote and support Alcohol Free Zones
 - CAAN and askaboutalcohol.ie, awareness posters in locality, i.e. schools, projects, Credit Union, primary care centre, library, youth and sports organisations
 - Liaise with local Gardaí and advocate to ensure targeted measures are carried out including test purchasing and drink driving initiatives
 - Link alcohol availability to local crime incidents

JAN–MARCH

- > Develop and agree a *CAAN Local Action on Alcohol Plan 2019–20* [2019](#)
- > Review the *CAAN Local Action on Alcohol Plan 2019–20* [2020](#)

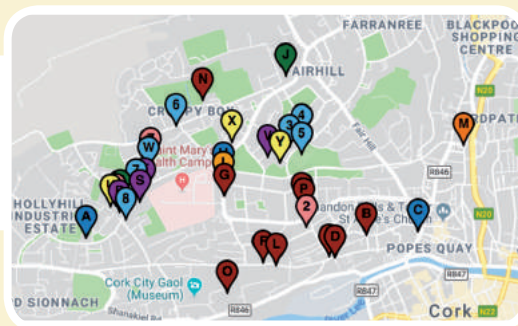
APRIL–JUNE

- > Alcohol Outlet Density re-mapping, including proximity to schools, youth and sporting organisations [2019](#)

JAN–DEC

- > Liaise with local Gardaí and advocate to ensure targeted measures are carried out including test purchasing and drink driving initiatives [2019 & 2020](#)
- > Encourage and support Alcohol Free Zones [2019 & 2020](#)
- > Publicity campaign: CAAN and askaboutalcohol.ie (schools, projects, credit union, public health centres, library, sports organisations etc. [2019 & 2020](#)

You can find the CAAN Alcohol Outlet Density area map at:
<https://mapfling.com/q56ici5>



CAAN Goal 4: Support participation of individuals, families and communities (Social Capital)

KEY ACTIONS 2019–20

- Develop and promote an education, awareness and training calendar (as per Goal 2)
- Involve local stakeholders and service users

JAN–MARCH

- Develop and agree a CAAN Local Action on Alcohol Plan 2019–20 [2019](#)
- Review the CAAN Local Action on Alcohol Plan 2019–20 [2020](#)

APRIL–JUNE

- Develop and promote an education, awareness and training calendar – Local Family Supports, Smart Recovery etc. [2019 & 2020](#)
- Recruit new CAAN group members and develop a CAAN members information and induction leaflet [2019 & 2020](#)
- CAAN members develop an information and induction leaflet [2019](#)

JULY–DEC

- Promote an education, awareness and training calendar – Local Family Supports, Smart Recovery etc. [2019 & 2020](#)



CAAN Goal 5: Develop sound and comprehensive evidence-informed policies and actions

KEY ACTIONS 2019–20

- CAAN – Local Alcohol Plan* is guided by the National Substance Misuse Strategy – Reducing Harm Supporting Recovery, the Cork & Kerry Alcohol Strategy, the results of the UCC Local Household Survey & Evaluation Findings.

*The Local Action Plan is also guided by local findings from the National Drug Treatment Reporting System – Health Research Board.

JAN–MARCH

- Develop and agree a *CAAN Local Action on Alcohol Plan 2019–20* 2019
- Promote CAAN and askaboutalcohol.ie 2019 & 2020
- Collect and collate data for all events and activities – evaluations, photos, articles etc. 2019 & 2020
- Review the *CAAN Local Action on Alcohol Plan 2019–20* 2020


APRIL–JUNE

- Develop an interactive alcohol questionnaire/information survey to gather knowledge, attitudes and behaviours of local individuals, networks and groups 2019
- Promote CAAN, and askaboutalcohol.ie 2019 & 2020
- Collect and collate data for all events and activities – evaluations, photos, articles etc. 2019 & 2020

JULY–DEC

- Use the data received from the interactive alcohol questionnaire/information and survey 2020
- Promote CAAN, and askaboutalcohol.ie 2019 & 2020
- Collect and collate data for all events and activities – evaluations, photos, articles etc. 2019 & 2020
- Evaluate the *CAAN Local Action on Alcohol Plan 2019–20* 2020





www.corkdrugandalcohol.ie
www.corkcitypartnership.ie
www.alcoholforum.org
www.askaboutalcohol.ie

Community Action on Alcohol Northside **CAAN**

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